



Please join our Mercer Council on Alcoholism and Drug Addiction (Mercer Council) professional team! We are a passionate group that is focused on partnering with our Mercer County community concerning prevention, targeted intervention, and harm reduction. The Mercer Council team are all trained and/or certified in evidence-based prevention and early intervention programs. Our team members come from diverse career backgrounds as teachers, social workers, case managers, public health educators, certified prevention specialists, National Certified Peer Recovery Support Specialists, and/or licensed mental health professionals. Our core values include integrity, teamwork, empathy, accountability, relevance, and commitment to those we serve and one another.

**Position Title:** Director of Advocacy and Prevention Coalition

**History of the Position:** Mercer Council has been providing evidenced based prevention and intervention for 45 years. We are growing and this is a new position created to enhance awareness of who we are and how we can partner with others concerned about prevention and creating wellness opportunities. As well as provide grassroots organizing.

**Position Overview:**

Reporting to the Executive Director and the Executive Operation Director, the Director of Advocacy and the Prevention Coalition, will lead the efforts to increase awareness of the Council in its efforts to collaborate with all groups advocating for Prevention Activities. This Director would often serve as a spokesperson for the Council and will interact with our county and state representatives, stakeholders, and other community leaders. As a member of the leadership team, this position will keep the Council aware of all community/political activities, legislation that impacts our mission, and grant opportunities that would meet the Councils' strategic goals.

**Core Competencies:**

- Mission-Focused and Proactive
- Persuasive and able to build relationships easily.
- Cross-Functional Capability, Inclusive, and Collaborative
- Strategic Relationship Management
- Stakeholder Engagement and Volunteer Management
- Flexibility and Adaptable

**Duties/Responsibilities:**

In partnership with the Executive Director, takes the lead in providing advocacy efforts for the Council including developing strong relationships with all prevention stakeholders and encourages them all to become members of the Prevention Coalition.

Networks and establishes linkages with professional associations and community-based organizations that serve target populations. Shares all relevant new programs and legislation concerns with the Council.

Coordinates the County Substance Abuse Regional Prevention. Coalition. Plans for special events and acts as a liaison to all members and coordinates Coalition's initiatives Planning, implementing, and evaluating with the Coalition to include managing general oversight for coalition activities and associated projects; work to develop and implement strategies that will lead to long-term involvement of community institutions, organizations and individuals in health promotion, assessment, and evaluation activities. Assist coalition members in conducting annual strategic planning and guide coalition to develop a comprehensive action plan based on needs-assessment and strategic planning through the continued use of the Strategic Prevention Framework model and CADCA's 7 strategies. Promote specific policy changes and fill identified gaps in the community, and to build capacity across the regional coalition area. Maintains statistics on Coalition events and campaigns and assures all grant objectives and reports are met and submitted on a timely basis.

**Essential Qualifications:**

- Minimally have a bachelor's degree (BA or BS) in public health, political science, sociology, psychology, social work, public policy or education.
- Pass background check and fingerprinting.
- Have a valid driver's license and vehicle.
- Confidence with using social media, blogging, Microsoft Software, YouTube, Google Workspace.

**Preferred Qualifications:**

- Media specialist, Credentials as a CPS, SAC, CPRS is desirable.
- Bicultural and all gender candidates are encouraged to apply.
- Knowledge of Mercer County resources and providers is helpful.
- Proactive, lifelong learner, self-directed and passionate about prevention.
- Have prior advocacy experience or community organizing.
- Knowledgeable on social justice issues.

**Salary Range:** \$50,000.00 to \$65,000.00 commensurate with experience.

**Other Perks:** This is a full-time position with the agency and competitive benefits are provided. Access to training and/or support to get scholarships due to the nonprofit status. A stipend for maintaining expertise is provided. Possible bonus opportunities depending on the grant and hours provided. Hybrid work from home/office is available. Hours can be flexible depending on community meetings and outreach schedules.

**Application Process:** Please submit a completed Mercer Council job application (found on website), resume and cover letter, with attachments to Dennie Higgins' email: [dhiggins218@yahoo.com](mailto:dhiggins218@yahoo.com)

Please write "Director of Advocacy and Prevention Coalition" in the subject line when submitting.