

## PORTFOLIO #8

**The portfolio evaluates your knowledge of the text, and how well you apply it to your campaign.**

In your responses, you should address two areas: (1) ideas and concepts from the readings (book and reader), and (2) how these ideas and concepts connect to your campaign. This integration of text and action provides an in-depth analysis; thus, do not respond with 1 or 2 sentences to any question. Lastly, you can discuss the Portfolio questions with your group members, but you must use your own words when writing up responses.

- 8.1. Explain several of the most interesting parts of each of the following documents: United Nation's Declaration of Human Rights and President Franklin Roosevelt's 2<sup>nd</sup> Bill of Rights (i.e., Economic Bill of Rights).
- 8.2 How have 2-3 SJSU campaigns used language from these documents to frame their campaigns?
- 8.3 Then, explain how these two documents can be used to "frame" your campaign? Do you think using these two documents make for an effective framing? Why or why not? Are there other documents that might better frame your campaign?
- 8.4. For the kickoff event, create a flier, commitment card, and press release, and include on Mural Board. What did you learn from the text that helped you with these campaign tools? Lastly, explain how each of these tools are being used in your campaign to recruit students, build allies, and gain power.

*Minimum: 2 pages*

### Your Portfolio will be evaluated using the below grading criteria:

- A: You have a strong understanding of the ideas and concepts from the readings, you provide an excellent analysis, and you integrate your social action with the READER and *CHANGE*, lectures, and videos.
- B: You have a good understanding of the ideas and concepts from the readings, you provide an above average analysis, and you integrate your social action with the READER and *CHANGE*, lectures, and videos.
- C: You have a general idea of the ideas and concepts from the book, you provide an average analysis, and you sometimes integrate your social action with the READER and *CHANGE*, lectures, and videos.
- D: You do not have a good understanding of the ideas and concepts from the reading, and never integrate your social action with the READER and *CHANGE*, lectures, and videos.
- F: You have no understanding of the ideas and concepts from the READER and *CHANGE* and provide no integration, and think "The Cave" is a tavern downtown.