

PORTFOLIO #9

This portfolio evaluates your knowledge of the text, and how well you can apply it to your campaign. For each question, you should address two areas: (1) ideas and concepts from the readings (book and reader), and (2) how these ideas and concepts connect to your campaign. This integration of text and action provides an in-depth analysis; thus, do not respond with 1 or 2 sentences to any question. Lastly, you can discuss the Portfolio questions with your group members, but you must use your own words when writing up responses.

- 9.1 Choose 2 national campaigns (i.e., Act-Up, Occupy, Black Lives Matter, NRA, Parkland Students, Sunrise Movement) and 2 SJSU campaigns (i.e., Students for Racial Equality, United Students Against Sweatshops, Gulf Coast Civic Works Project, CAFÉ J and raising San Jose's minimum wage, and/or the re-establishment of the EOP,) and then discuss what you have learned from these campaigns about such things as:
- the new model of leadership
 - change theory (i.e., macro theory, women centered & Alinsky models, and/or critical education theory)
 - building power (e.g., power with/over/for, recruitment, alliance building)
 - tactics and strategies
 - research (historical, power map, and target analysis)
 - group dynamics and processes (e.g., facilitator skills, vibes watcher, decision-making, etc.)
 - campaign planning and implementation
 - other lessons learned?
- 9.2 How might what you have learned from the 2 national and 2 SJSU campaigns help your campaign move forward, and to ultimately win.
- 9.3 Lastly, how might you use the democratic knowledge gained from these campaigns at school (until you graduate or in graduate school), in your job, as a parent (or future parent), and/or as citizen/resident in the years to come. *Minimum: 3 pages*

Your Portfolio will be evaluated using the below grading criteria:

- A: You have a strong understanding of the ideas and concepts from the readings, you provide an excellent analysis, and you integrate your social action with the READER and *CHANGE*, lectures, and videos.
- B: You have a good understanding of the ideas and concepts from the readings, you provide an above average analysis, and you integrate your social action with the READER and *CHANGE*, lectures, and videos.
- C: You have a general idea of the ideas and concepts from the book, you provide an average analysis, and you sometimes integrate your social action with the READER and *CHANGE*, lectures, and videos.
- D: You do not have a good understanding of the ideas and concepts from the reading, and never integrate your social action with the READER and *CHANGE*, lectures, and videos.
- F: You have no understanding of the ideas and concepts from the READER and *CHANGE* and provide no integration, and think "The Cave" is a tavern downtown.